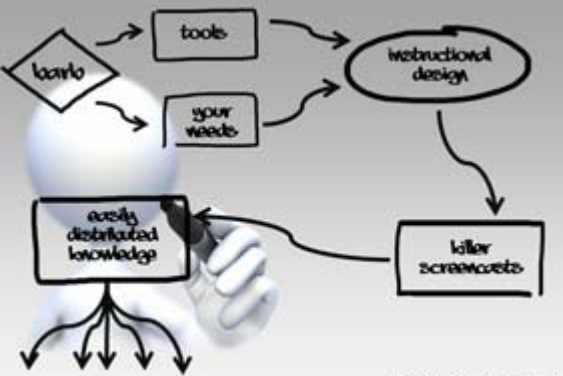

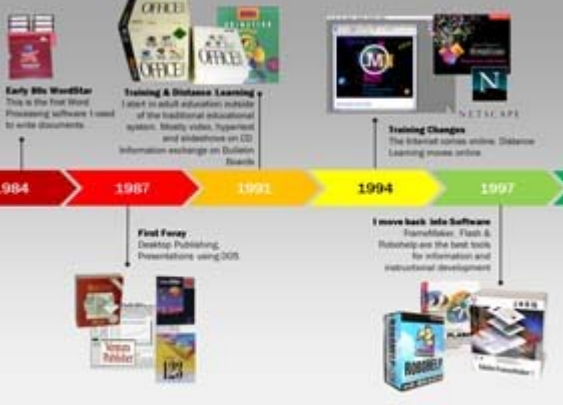
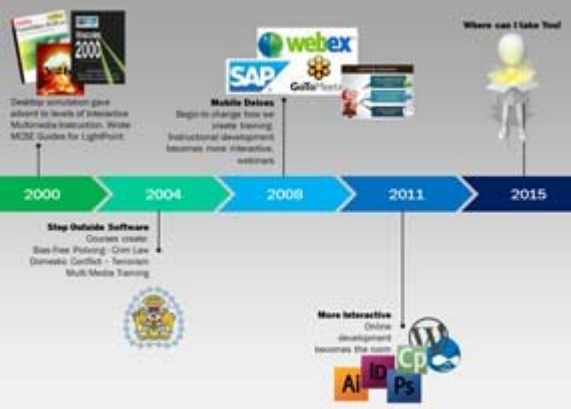















Slide	Description	Notes	
1	 <p>By Barbara Kowalik</p>	<p>Welcome to my website.          In instructional design, You have training or information needs, Barb has the instructional design tools and experience to create Killer screen casts for easily distributed knowledge.</p>	<p>PowerPoint animation          Fade into next slide</p>
2	 <p>Barb Kowalik</p>	<p>My name is Barb Kowalik and I am:</p> <ul style="list-style-type: none"> <li>• a screen cast video producer,</li> <li>• trainer,</li> <li>• coach,</li> <li>• speaker</li> </ul>	<p>Fade in          Barb Kowalik and images          Wipe out and in</p>
3		<p>I have been creating video training for over 20 years.</p>	<p>Animation in PowerPoint transition to next slide          use wipe          Wipe out and in</p>




Slide	Description	Notes
4		<p>And I have been creating training for online delivery for about 10 years That Long...Wow!</p>
5		<p>The biggest thing I've learned after all those years, about making great videos, is that its not just about learning presentation software, like Articulate, Camptasia, and Capitvate – and getting around in it</p> <p>and that's important,</p>
6		<p>BUT it's much more about things like Creativity</p>




	Slide	Description	Notes
7		A kick ass presentation  Bleep the ass	
8		Put those together with other techniques to give it a totally polished and professional look.	Tips and Tricks appears on the back screen in Captivate
9	<b>Put all that together</b>	Put all that together and you end up with an interactive presentation that is Captivating, and	Gif in Captivate

Slide	Description	Notes
10	<p><b>Put all that together</b></p> 	Exciting and NOT BORING!
11	<p><b>Put all that together</b></p> 	and you effectively deliver the message you are trying to deliver
12	<p><b>Put all that together</b></p> 	And THAT improves THE Results YOU ARE TRYING TO GET.
	Time speaking to the message/ideas spreading out	Fade out animation Gif added in Captivate Slide down for out in Captivate




Slide	Description	Notes	
13	<p data-bbox="302 261 695 293">How do <b>you</b> do all those things?</p> 	<p data-bbox="810 233 1209 298">And how do you do those things? Your going to</p>	<p data-bbox="1419 233 1976 266">Box drops in Powerpoint ad bump in Captivate</p>
14	<p data-bbox="302 688 695 721">How do <b>you</b> do all those things?</p> 	<p data-bbox="810 662 947 695">need some</p>	<p data-bbox="1419 662 1976 695">Box drops in Powerpoint ad bump in Captivate</p>
15	<p data-bbox="302 1117 695 1149">How do <b>you</b> do all those things?</p> 	<p data-bbox="810 1091 873 1123">Stuff.</p>	<p data-bbox="1419 1091 1976 1123">Box drops in Powerpoint ad bump in Captivate</p>




Slide	Description	Notes
16	 <p>How do <b>you</b> do all those things?</p>	And what is the Stuff?
17	 <p>How do <b>you</b> do all those things?</p>	Tools in the toolbox.
18	 <p>How do <b>you</b> do all those things?</p>	Great ideas




Slide	Description	Notes
19	 <p>How do you do all those things?</p>	Music!
20	 <p>MOVES</p>	Some Moves
21	 <p>GRAPHICS</p>	And Awesome graphics to tell your story IN pictures




Slide	Image	Description	Notes
22		Templates to make things easier	
23		Music Tracks for a professional touch	
24		And Experience to pull it all together	



Slide	Description	Notes	
25	 <p>SOUNDS EASY ... RIGHT?</p>	Sounds easy ---Right  But there are problems	Monitor move off screen
26		Most people are busy	
27		It takes a lot of searching	

Slide	Description	Notes	
28	 A blue alarm clock is positioned at the top left. Below it, a small white robot with a green antenna stands next to a blue plus sign. To the right of the plus sign is a hand cursor icon pointing towards a silver shopping cart.	It takes a lot of searching, buying	
29	 A blue alarm clock is positioned at the top left. Below it, a small white robot with a green antenna stands next to a blue plus sign. To the right of the plus sign is a hand cursor icon pointing towards a silver shopping cart. To the right of the shopping cart is another blue plus sign, followed by a yellow measuring tape.	It takes a lot of searching, buying, assessing	
30	 A blue alarm clock is positioned at the top left. Below it, a small white robot with a green antenna stands next to a blue plus sign. To the right of the plus sign is a hand cursor icon pointing towards a silver shopping cart. To the right of the shopping cart is another blue plus sign, followed by a yellow measuring tape. To the right of the measuring tape is a third blue plus sign, followed by a small white figure sitting at a desk with a computer monitor.	It takes a lot of searching, buying, assessing and building	

Slide	Description	Notes
31	 A 3D white figure stands on a white surface, holding a blue puzzle piece with the word "Solution" written on it. The puzzle piece is placed inside an open white box.	Just to find the right resources out there to find the best ones
32	 A magnifying glass with a black handle is positioned over a pile of yellow straw or hay. The lens of the magnifying glass is focused on the straw.	There is lots of junk out there. I would know
33	 A 3D white figure wearing a blue cap and holding a paintbrush and palette is standing next to a framed canvas. The canvas shows a simple line drawing of a person's head and shoulders.	When it Comes to making a great video, It's the artist not the brush, the creator not the tool It takes some practice to get the skills to hit the mark

Slide	Description	Notes
34	<p data-bbox="359 261 527 293"><b>It take TIME!!!</b></p> 	<p data-bbox="810 237 1346 302">If that sounds time consuming, you would be correct.</p>
35	 <p data-bbox="359 1032 579 1065"><b>Barb Kowalik</b></p>	<p data-bbox="810 667 1293 764">That's why you need someone – like me With the skills and the tools to pull it all together!</p>
36	<p data-bbox="369 1130 663 1162"><b>Questions? Comments?</b></p> <p data-bbox="432 1179 642 1203">I am happy to help you!</p>  <p data-bbox="506 1317 663 1390"><b>Barbara Kowalik Kowalik Consulting</b> <a href="mailto:barb@kco.com">barb@kco.com</a> 281-281-0000</p>	<p data-bbox="810 1097 1388 1195">If you are interested in learning more about what I can do for you, please feel free to contact me!</p>